

THOMAS DOWNEY HIGH SCHOOL

SHIELD YEARBOOK

SENIOR/ELEM./FRIEND AD GUIDELINES

2020-2021

Purchasing a senior/elementary/friend ad before October 9th will ensure a space in the yearbook at a reduced price. After October 9th, the price will increase and the limited ad space could be sold out. Final day to purchase is November 20th or until ad space is sold out.

Before October 9th:

- **1/4 Page - \$90**
- **1/2 Page - \$180**
- **Full Page - \$360**

After October 9th:

- **1/4 Page - \$120**
- **1/2 Page - \$220**
- **Full Page - \$400**



1/2 Page Senior Ad Example

1/4 Page Ad Example



Purchasing

- Ads can be purchased on the [Student Center website](#) or by calling the Student Center 574 -1698.
- **Deadline to PURCHASE an ad is Friday, November 20, 2020.**
- Once purchased, download the **ad contract** from the TDHS Website. Please complete and submit to tdyearbook@mcs4kids.com within one week of purchase.
- **Deadline to SUBMIT all photos and write-up is December 11th, 2020.** Purchasing and submitting photos will not be accepted after these dates.

Submitting Photos

- You may submit any appropriate pictures that you want in the ad. We recommend baby pictures and/or different stages of your life. **Make sure you clearly label the photo you'd like as the dominant (main) picture.**
- To ensure the protection of your photos, we will only accept DIGITAL photos and write-up. Print photos can be scanned to digital at Walmart, Walgreens, Target, etc. Please be sure to scan at high resolution - 300 ppi resolution is required. (72 ppi will look pixellated). Recommended amount of photos:
 - **Quarter Page: 4-8 Pictures**
 - **Half Page: 8-12 Pictures**
 - **Full Page: 12-16 Pictures**
- You may include a few sentences from your parents or whoever bought the ad for you. To avoid mistakes, please **ONLY** submit typed write-ups. One paragraph is recommended for 1/4 page, 2 paragraphs for 1/2 page, 3 paragraphs for a full page.
- The more photos and write-up that is submitted the smaller the photos and write-up.
- Submit Photos and writeup by email: tdyearbook@mcs4kids.com.
- Questions? Email tdyearbook@mcs4kids.com.

